



Join the Movement to **Raise the Bar** for quality youth sport coaching!

We are asking you to join the national movement to help make sport a positive experience for youth, parents, and coaches around the country. With your FREE pledge to RAISE the BAR, you will be taking an important step to improving sport for all.

In this widespread, national campaign, we will be asking parents to be more critical of the youth sport programs they choose, encouraging questions like, “Who is really coaching my child? What training do they have? Has this organization done their due diligence to ensure the safety of my child?”

Why take the Raise the Bar Pledge?

Like many, you believe sport can be a positive experience for kids. But, with the growing competitive focus, you might be having a hard time explaining to your volunteer coaches how to make sport fun, educational, and beneficial for the youngest athletes. We want to help organizations who are doing the right things get the recognition they deserve!

Benefits for You

- * FREE Registration
- * We will list your organization on the national RAISE the BAR website
- * RAISE the BAR seal for all your promotional materials
- * A pre-formatted press release for your local news agency highlighting your involvement in the movement
- * Monthly resource newsletter with additional coaching education materials for your program
- * Consistent materials and terminology to use with your coaches, parents, and athletes
- * A better understanding for coaches and parents about the mission of your organization

Benefits for Athletes, Parents, and Coaches

- * A safer environment for athletes
- * More consistent experiences for athletes and coaches from team to team and season to season
- * Increased athlete enjoyment, resulting in athletes who are more likely to return next season
- * Parents and coaches who are more informed and therefore, more connected to the program
- * Parent coaches who feel more confident about volunteering

