

# WHY ACCREDIT YOUR COACH EDUCATION PROGRAM?

## ACCOUNTABILITY

Accreditation provides external accountability for the quality of your coaching education program. Demand for this type of accreditation is growing in the public domain and the sports industry.

## ENHANCED REPUTATION

Recognition by an external accrediting body can enhance the reputation of your coaching education program among the public and within sports and coaching education industries.

## CONTINUOUS IMPROVEMENT

The art and science of sport coaching is constantly changing. The accreditation process requires internal review thus fueling continual improvements in your coaching education program to ensure that it continues to meet the guidelines set by the National Standards for Sport Coaches.

## QUALITY ASSURANCE

NCACE accreditation ensures that your coaching education program adheres to the standards prescribed by the National Standards for Sport Coaches. Coaches and their employers, as well as athletes and their parents, need and are entitled to readily identify evidence as such quality.

## MARKETING

Accredited programs may use the NCACE logo for promotional purposes, which differentiates your program from the competition and showcases the evidence that your program produces quality coaches who can provide positive sports experiences for your athletes.

For more information visit the [National Committee for Accreditation of Coaching Education](https://www.ncace.org/)



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